



## UKHO Selects Software Logistics for production of digital media

*Navigational charts and publications to be replicated on CD and DVD for the United Kingdom Hydrographic Office*

Software Logistics, a single source supplier of digital media, print production and distribution services, today announced a new contract with the United Kingdom Hydrographic Office (UKHO). The contract is for the replication of CD-ROM and DVD-ROM products and the print production of associated packaging.

The UKHO is a government Trading Fund and part of the Ministry of Defence. It is responsible for the provision of navigational products and services to the Royal Navy and merchant marine vessels in compliance with Safety of Life at Sea (SOLAS) Regulations. Uniquely it issues weekly updates of its products.

In addition to traditional navigational charts and publications the UKHO produces a range of digital products such as Admiralty TotalTide – a tidal prediction program and the Admiralty Digital List of Lights, one of the most popular digital products. Software Logistics will be responsible for all the UKHO's digital requirements producing volumes varying from 200 to 20,000 units on a weekly, monthly and annual basis.

Software Logistics was selected following an extensive tender process for its ability to provide a complete service for digital media and related print production in addition to a proven quality control process. Stuart Speer at UKHO Commercial said, "We used eight different evaluation criteria including price, technical capacity and capability, delivery and responsiveness, technical and commercial compliance, support abilities, financial status of the supplier and most importantly quality assurance. Software Logistics also supplied us with samples of its work both in terms of disc production and screen printing."

Barry Hurley, managing director at Software Logistics said, "It is essential that the discs never fail in the field – therefore our production and quality control processes need to be second to none and we have designed a workflow that guarantees zero external defects that incorporates a 100% second level verification. Our experience of dealing with critical quick turn projects also helped us to win this important contract." The contract is effective immediately.

## About Software Logistics

Founded in 1993 Software Logistics provides single source design, print and distribution services to clients with a requirement to package and distribute digital and printed material to a wide audience. Projects range from simple print and media production to complex multi-part packages across clients that include multi-national companies, publishers and Central Government departments.

For more information visit [www.softwarelogistics.com](http://www.softwarelogistics.com)

Or contact: Barry Hurley  
Managing Director,  
Software Logistics  
T: 01494 455544  
E: [bhurley@softwarelogistics.com](mailto:bhurley@softwarelogistics.com)

Or Mary Phillips/Andreina West  
PR Artistry Limited  
T: 01491 636191  
E: [mary@pra-ltd.co.uk](mailto:mary@pra-ltd.co.uk)

## About UKHO

The United Kingdom Hydrographic Office (UKHO) has been charting the world's oceans and coastlines for over 200 years.

The primary activity, as a Government Trading Fund and part of the Ministry of Defence, is the provision of navigational products and services to the Royal Navy and merchant marine in compliance with Safety Of Life At Sea (SOLAS) regulations.

The UKHO is the power behind the world-renowned Admiralty brand of products and services. The Admiralty portfolio includes 3,300 Standard Navigational Charts and 220 Navigational Publications. There are also a growing range of digital products and services. The Admiralty brand provides specialised products and services across four areas: Marine, Defence, Leisure and Consultancy.

Based in Taunton in the South West of England, the UKHO employs nearly 1,000 people across a range of specialisms including chart compilation and production, navigational textual editing and publishing, physical oceanography, geodesy and law of the sea as well as finance, marketing, human resources and information technology.