



## Oracle Chosen by Fast Growing Small Business, Software Logistics

*Explorer selected to implement Oracle E-Business Suite Special Edition  
to drive greater business efficiency*

Oracle, the world's largest enterprise software company, today announced that Software Logistics has chosen Oracle E-Business Suite Special Edition to replace its existing legacy systems with a single, integrated solution to drive greater efficiency and productivity in the business. The selection of Oracle will provide the company with a clear upgrade path as it can adopt components from the Oracle E-Business Suite as it expands and functional requirements evolve. The solution is being deployed by the Oracle Advantage Partner, Explorer, a value added reseller specialising in enterprise IT solutions.

Software Logistics is a fast growing £13m single source supplier of digital media, print production and distribution and required a software solution that will enable every user and partner to see the status of a project in real-time, thereby improving customer collaboration and project management. In addition, the adoption of Oracle E-Business Suite Special Edition will reduce administration and maintenance costs through the standardisation of its enterprise applications onto a single system.

The deployment of Oracle E-Business Edition Special Edition started in November 2005 with Explorer mapping the business processes of Software Logistics. Explorer will be implementing the Oracle system, which includes financials, supply chain management and CRM, during the first quarter of 2006. The first phase is expected to go-live in March 2006, followed by the go-live of the second phase scheduled for June 2006. Software Logistics is deploying additional modules from the full Oracle E-Business Suite including eProcurement, project management and supplier management portal, and will look at additional functionality as required.

Barry Hurley, managing director, Software Logistics, said, "We needed a system that would take us to the next level in terms of business efficiency and support. We recognised that a single, end-to-end system from a supplier with the product functionality and breadth, as well as a clear upgrade path was critical to our future. Oracle could deliver this combination. Working with Explorer, we will be preparing the business for the next phase of growth and expansion."

Clive Wells, Senior Principal Mid-Market Consultant, Oracle, said, "Software Logistics is a prime example of how Oracle E-Business Suite Special Edition is the leading software solution for small to medium sized companies. Oracle's applications portfolio makes it easy for SME's to adopt new technologies quickly and easily with the support of partners like Explorer."

Paul Fielder, Account Manager, Explorer, said, "We are delighted to be helping Software Logistics deploy a world class software package. The implementation of Oracle will ensure a low Total Cost of Ownership (TCO) and a versatile solution as the company looks to move over time to the full Oracle E-Business Suite."

Software Logistics will deploy Oracle E-Business Suite Special Edition out of the box onto a HP Server environment running Red Hat Linux. The applications are supplied with industry leading Oracle Database Enterprise Edition and Oracle Application Server Enterprise Edition.

### **About Oracle**

Oracle is the world's largest enterprise software company. For more information about Oracle, visit our Web site at [www.oracle.com](http://www.oracle.com).

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### **About Software Logistics**

Founded in 1993 Software Logistics provides single source design, print and distribution services to clients with a requirement to package and distribute digital and printed material to a wide audience. Projects range from simple print and media production to complex multi-part packages across clients that include multi-national companies, publishers and Central Government departments.

For more information visit [www.softwarelogistics.com](http://www.softwarelogistics.com)

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