



Software Logistics Takes a Stand for Digital Products at The London Book Fair 2007

Stand P410, 16-18 April. London Earls Court

New this year to the London Book Fair, Software Logistics is a supplier of digital product services, CD/DVD replication and associated printed materials to European publishers. A full range of digital reproduction capabilities for the publishing sector will be demonstrated on stand P410.

With its high-volume replication to on-demand data duplication facilities, Software Logistics is able to provide cost-effective production and packaging options to publishers for all their digital product requirements.

On show will be the latest technology duplication equipment capable of duplicating up to 60,000 CD/DVD recordable media products on-demand every day with response times as short as four hours.

Barry Hurley, Managing Director of Software Logistics said, "Publishers are looking towards digital products for a whole host of reasons including reduction of printing costs, making content available to a wider audience through multiple channels simultaneously and of course to encourage a greater percentage of users to use online solutions.

We have the ability to take the process from content production through to digital media delivery and distribution. Software Logistics works with publishers to reduce production overheads and enhance the perception and use of their products through the most appropriate medium."

About Software Logistics

Founded in 1993 Software Logistics provides single source design, print and distribution services to clients with a requirement to package and distribute digital and printed material to a wide audience. Projects range from simple print and media production to complex multi-part packages across clients that include multi-national companies, publishers and Central Government departments.

For more information visit www.softwarelogistics.com

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